

# Product Research

A Limited Liability Company  
PO Box 729; Stanwood, WA 98292  
360-387-3677; icfish2@hotmail.com

## Nancy Rink, BSME

### **Qualifications:**

With over 10 years of experience managing employees, Nancy is very organized and self motivated. She works well with people and has great team building skills. She is a Mechanical Engineer with Manufacturing Engineering, Marketing, Sales, and Management experience.

### **Work Experience:**

#### **1/99 to present: PR Product Research, LLC.; Owner; Camano Island, WA**

Provide ongoing product development, research and development, manufacturing engineering, and manufacturing services to the General Aviation, Commercial Aerospace, Marine, and Consumer Electronics industries. Also provides sales and marketing for in-house products.

#### **2/93 to present: FISHEYE, Inc.; President; Everett, WA**

Created a product, a brand, a company and a market from nothing to \$1M (35% international) in four years of sales (sales began in 1995). The product line was sold in 1998. Performed all functions required in a small company, entrepreneurial environment (marketing, media buying, pricing, vendor and customer relations, human resources and management). Personally represented the product at boat and industry trade shows throughout the country and internationally. Developed and maintained a very large sales and representation network. Currently developing a wireless underwater camera for competitive swimming programs and contract sales work for a local boat manufacturer.

#### **3/86 to 3/95: The Boeing Company. Manufacturing Engineering Group; Everett, WA**

From entry level through Senior Manufacturing Engineer Nancy performed a variety of duties involved with ensuring that the airplane parts arrived on the factory floor and were assembled in the correct sequence at the correct time. She coordinated the efforts of the engineering, manufacturing, and assembly departments during design changes. She was the lead for a nine-month special offload project to move the entire 747-wing center section production from one vendor to another. She created and implemented a completely new program that provided liaison manufacturing engineering to the factory floor, increasing communication and reducing rework. She had 7 people report directly to her, and she earned the Everett Division Employee of the Month award in 1987.

### **Education:**

1985: BSME University of New Mexico; Albuquerque, NM.

1980: Ballard High School; Seattle, WA.

**Other:**

2006-present Co-Head Coach for Stanwood High School Boy's Swim Team

2004-present Stanwood AAAA Booster Club Board Member

1998-2000 Board of Trustees member, NMTA (Northwest Marine Trade Assoc.)

1983 Student engineer at PSNS (Puget Sound Naval Shipyard) in Bremerton

1983 PADI Open Water Diver

1981-1982 Captain, Univ. of New Mexico Swim Team (sophomore year)